
BENJAMIN JOINAU

MEDIA PARTICIPATION

TELEVISION

Participation to different TV programs related to the restaurants (Le Saint-Ex, La Plancha, Café des Arts) from 2001 to now, on different themes related to food culture, French gastronomy, but also about Korean culture, my life and career in Korea, etc. Among them:

1. *Mat dae mat* 맛대맛 (Taste vs. Taste), 52 mn, *Chuseok* 2003.
2. YTN, about Itaewon culture, 2003.
3. Cable TV on same subject, 2003.
4. MBC, *Im Seong-hungwa hamkke* 임성훈과 함께 (*With Im Seong-hun*), morning talk-show, special guest, 52 mn, February 2004.
5. KBS2, *Sesangeui Achim*, 세상의 아침 (*Morning of the World*), special guest, 10 April 2004.
6. Incheon TV, 21 August 2004.
7. MBC, 맛대맛 (Taste vs. Taste), documentary on bouillabaisse, 14 October 2004.
8. Arirang TV (national cable TV in English promoting Korea abroad), documentary about my career, 52 mn, February 2005.
9. KBS, *I Love Korea*, special guest, 30 November 2005.
10. KBS, *Mubanjidae* 무한지대, 15 January 2006.
11. Arirang TV, *Heart to Heart* (30' talk-show, special guest), March 2006.
12. Netherlands TV, *Move your Ass*, travel documentary about Korea, April 2006.
13. SBS, May 2007 (about the brunch culture).
14. KBS2, *Achimui sesang* 아침의 세상 (*Morning of the World*), documentary about mushroom cooking, 4 May 2007.
15. KBS, *Mubanjidae* 무한지대, special guest, June 2007.
16. SBS, *Good morning sesang* 굿머닝 세상 (*Good morning, the World*), special guest, 11 September 2007.
17. France 5, *Echappées belles*, travel documentary about Korea, special guest, October 2007.
18. MBC (with Ida Daussy) about the « French Diet », 19 November 2007.
19. SBS (KNN), documentary on brunch, 26 November 2007.

20. Arirang TV, *Cuisine Tour* n°19, 11 July 2008.
21. KBS2, *Sesangeui Achim*, 세상의 아침 (*Morning of the World*), special guest for Chuseok, 13 September 2008.
22. MBC, Chajara! Mashinneun TV, 찾아라 맛있는 TV, ep. 328, 2008.
23. SBS, *Daehanminguk Cook* 대한민국콕, in Korean, co-hosting of a prime-time show about Korean food (every Friday, 6 pm), February-March 2009.
24. Arirang TV, *Heart to Heart*, 30' talk show, special guest, 14 January 2010.
25. Korean TV, documentary about “namul”, June 2010.
26. MBC, *Inmul punggyeong hyu* 인물풍경휴, program presenting portraits of people having a different life-style in Korea, special guest 50 minutes, 7 July 2010.
27. KBS, *Achim madang* 아침 마당 (*Morning arena*), special guest, 30' live program, 13 July 2010.
28. KBS, *Yeoyumanman* 여유만만, 70' about my career, 31 March 2011.
29. KBS 2, *Saengsaeng jeongbotong* 생생정보통, on dessert culture, 29 April 2011.
30. Arirang TV, live launching of Washington DC Arirang TV, 4 May 2011.
31. SBS, *Miso Korea* 미소 코리아, 22e episode, 30 June 2011.
32. Euronews, « South Korea's Food Goes Global », documentary, special guest, 05 September 2011.
33. 3D Documentary about Jinju gastronomy (Korean and English), 2012.
34. Arirang TV, *Korea Today*, culinary column, 2 episodes, March 2012.
35. Arirang TV, *Heart to Heart*, 60 minutes, about my career, 07 May 2012.
36. M6, *100% Mag*, French restaurants in Korea, 09 September 2012 (France).
37. SBS, *Iyo Teukseong docu* 일요 특성 다큐, about conviviality, 31 March 2013.
38. TV5 Québec, *Ports d'attache*, about Seoul history, 29 April 2014 (French and English).
39. MBC Daegu, 뿌리 깊은 식탁 (A Table with Deep Roots), 7 and 14 November 2014.
40. KBS, TV 책을 보다 (TV Watching Books), show about my book 'Face and Imagination', interview, 10 November 2014.
41. EBS TV, about “Sketches of Korea”, 26/05/2015
42. Arirang TV, “News Centre”, about “Sketches of Korea”, 13/11/2015

Personal TV shows

- Le Saint-Ex TV show *C'est si bon* (creation, production, animation – in Korean), Olive Channel, 8 episodes, Korea, 2006-2007.
- Arirang TV, *Tasty Trail with Benjamin*, shooting from November 2009 to December 2010, diffusion from January 2010, 25 episodes on Korean food and culture (30' each).

RADIO

1. RKI (Radio Korea International, for the launching of the travel guidebook *Petit Futé* (in French), 1999.
 2. RKI, *I Love Korea* (show about my career), 30 November 2005.
 3. RKI, weekly reading on air of chapters of my book *Séoul, l'invention d'une cite*, 2007.
 4. CBS, about the exhibition *Korean-eyed*, January 2005 (live, Korean).
 5. CBS, about French political men, January 2006 (live, Korean).
 6. MBC Radio, about my activities, 30', March 2006.
 7. MBC Radio, co-hosting a show for Chuseok, in Korean, October 2006.
 8. TBS Radio, interview about my activities and career, in English, February 2009.
 9. TBS Radio, 2 interviews about *Tasty trail*, Korean cuisine, etc. (20-25'), December 2009 and January 2010.
 10. MBC Radio, Seollal 2010, about Korean food (30').
 11. Arirang Radio, DJ Isaac, 20' about Korean food, February 2010 (17?).
 12. France Inter, *Au détour du monde* (journalist Gwenaëlle Abolivier), in French, 30 May 2010.
 13. TBS Radio, 30' on the occasion of the 100th anniversary of the first screening by the Lumiere brothers, about Korean culture, in English, March 2011.
 14. France Culture, *Cultures monde*, by Florian Delorme, about Korean food culture globalisation, in French, 26 January 2012.
 15. KBS World, *World Report*, (radio + TV online), special guest, aired 15 December 2012, Web 17 December 2012.
 16. Radio Fréquence Protestante (France), live about North Korea, 19 May 2013.
 17. RFI (France), about changes in Pyongyang, 20 November 2013.
 18. MBC radio "Jamkkanman", 15-21/06/2015
 19. TBS radio, "1013 Mainstream Program", about "Sketches of Korea", 20th May 2015
 20. Busan radio e-FM, "Busan in and out", about "Sketches of Korea", 01/07/2015
 21. TBS radio, "Koreascape", about "Sketches of Korea", 16/11/2015
- Etc.